

# PERSUASIVE LANGUAGE

Here is a list of words and phrases that will improve the persuasive tone of your writing. Try to include some words from each list in your writing. This will help you make a more convincing argument to support your opinion(s).

## Verbs

should  
ought to  
assure  
consider  
convince  
emphasize  
want  
demand  
must be  
beseech

urge  
believe  
think  
know  
opposed  
support  
influence  
beg  
should be  
will not be tolerated

wish  
request  
ask  
hope  
agree/disagree  
suggest  
encourage  
implore  
win over  
can not be tolerated

## Adverbs

strongly  
definitely  
seriously  
truthfully  
firmly  
honestly  
must

intensely  
vehemently  
forcefully  
powerfully  
vigorously  
sincerely  
totally

greatly  
urgently  
indeed  
significantly  
immediately  
absolutely

## Phrases

above all  
to me  
for one  
to my way of thinking  
I have observed  
statistics show

most of all  
most important  
as you can see  
for example  
as ... said  
research shows

in my opinion  
uncalled for  
of great importance  
I have learned  
to quote

## Transitional or Signal Words

another  
besides

because  
more-over

also  
furthermore